Special License Plate Annual Report

DECEMBER 2019
REPORTING FOR 2018 PER RCW 46.18.060



Annual Financial Reports

This report details how the organizations are using revenue received from the sale and renewal of the plates (RCW 46.18.060). The complete individual reports and comptroller statements are available upon request.

Organizations Reporting Revenue in 2018

This table shows the revenue received from original (new) plate issuances and renewals, and revenue unspent during the previous reporting period.

Plate Name	Original Issuances	Renewals	Revenue Received	Previous Unspent Revenue	Total Revenue w/Interest	
	Fiscal Year	2018 (July 1,	2017 through June 30,	2018)		
4H for YOUth	20	185	Organization did not report any revenue in time for this publication.			
Armed Forces (Air Force)	486	2886				
Armed Forces (Army)	1225	5553				
Armed Forces (Coast Guard)	94	805				
Armed Forces (Marine Corps)	675	3671				
Armed Forces (National Guard)	51	353				
Armed Forces (Navy)	640	3524				
Armed Forces Collection	3171	16792	\$541,550.34	\$1,464,280.72	\$2,032,004.26	
Endangered Wildlife (Orca)	856	4490	\$144,925.62	\$145,431.32	\$291,832.07	
Keep Kids Safe	102	987	\$33,347.34	\$46,093.19	\$80,032.78	
Ski and Ride Washington	121	1186	\$38,336.66	\$55,494.07	\$93,830.73	
Sounders FC - Mentoring			\$42,830.89	\$20,556.20	\$63,387.09	
Sounders FC - AWGenerals	326	1947	\$19,672.20	\$22,037.08	\$41,709.28	
Washington Aviation	823	221	\$28,233.00	\$0.00	28,233.00	
WA State Parks & Recreation	789	4009	\$131,028.27	\$438,440.81	\$569,469.08	
WA's Wildlife (Bear)	543	2335				
WA's Wildlife (Deer)	171	1084				
WA's Wildlife (Elk)	509	3546				
WAs Wildlife Combined	1223	6965	\$222,695.64	\$328,035.51	\$3,691.34	
Washington Fish Collection	559	626	\$32,256.01	\$18,528.57	\$51,015.59	
We Love Our Pets	146	1790	\$47,396.96	\$12,583.72	\$59,980.68	
Wild on Washington	706	4876	\$151,856.64	\$558,238.32	\$716,322.75	
Calendar Year 2018 (January 1, 2018 through December 31, 2018)						
Breast Cancer Awareness	119	421	Organization has not received any revenue.			
Farmers & Ranchers (FFA)	25	58	\$2,053.34	-	\$2,053.34	
Fred Hutch	87	85	\$3,721.67	-	\$3,721.67	
Gonzaga University Alumni	183	1483	\$44,773.31	-	\$44,773.31	
Helping Kids Speak	79	992	\$28,574.05	-	\$28,574.05	
Law Enforcement Memorial	1716	10356	\$322,477.80	\$411,973.06	\$734,522.57	
Music Aid Northwest	318	1925	\$60,550.04	-	\$60,550.04	
Professional Fire Fighters	444	4522	\$131,731.89	(\$11,726.27)	\$121,986.87	
Seattle Seahawks	1217	16515	\$486,612.05	\$703,210.00	1,190,081.03	
Seattle University	27	229	Organization has not received any revenue.			
Share the Road	209	3129	Organization did not report any revenue in time for this publication.			
State Flower	175	612	\$21,662.68	-	\$21,662.68	
Tennis	25	41	Organization has not received any revenue.			

Washington's Lighthouse	299	3072	\$92,164.37	\$200,795.52	\$293,280.88
WA National Park Fund	1509	6004	\$199,527.99	-	\$199,527.99
WA State Wrestling	76	145	Organization has not received any revenue.		
Volunteer Firefighter	159	1171	\$28,752.36	\$10,328.00	\$39,156.36

Organizations Reporting Expenditures in 2018

The following table provides an overview of how special license plate revenue was spent for 2018.

Percentages are based on the total funds available; including revenue received during the reporting period, unspent revenue from previous reporting periods, and reported revenue from other sources. Spent revenue is only tracked for special license plates that are required to submit an annual financial report.

Plate Name	Total Revenue	Program Service Expenses*		Fundraising/Advertising Expenses*		Administrative Expenses *	
Fiscal Year 2018 (July 1, 2017 through June 30, 2018)							
4H for YOUth	\$5,474.00	Organization did not report any expenditures in time for this publication.					
Armed Forces Collection	\$541,550.34	\$279,755.65	13.77%	-	-	-	-
Endangered Wildlife (Orca)	\$291,832.07	\$172,775.78	59.20%	-	-	\$31,360.00	10.75%
Keep Kids Safe	\$80,032.78	\$20,348.50	25.43%	-	-	-	-
Ski and Ride Washington	\$93,830.73	\$20,000	21.31%	\$9,928.25	10.58%	\$3,064.24	3.27%
Sounders FC - Mentoring	\$63,387.09	\$42,000.00	66.26%	-	-	\$8,566.18	13.51%
Sounders FC -AWGenerals	\$41,709.28	\$22,896.60	54.90%	0.00	0%	0.00	0%
Washington Aviation	\$28,233.00	\$2,024.10	\$7.17%	0.00	0%	0.00	0%
WA State Park & Rec	\$569,469.08	\$172,260.50	30.25%	-	-	-	-
Washington's Wildlife	\$554,422.49	\$134,654.30	24.29%	0.00	0%	\$40,650.00	7.33%
Washington Fish Collection	\$51,015.59	\$11,079.79	21.72%	0.00	0%	\$6,170.00	12.09%
We Love Our Pets	\$59,980.68	\$46,195.00	77.02%	-	-	\$1,215.00	2.03%
Wild on Washington	\$716,322.75	\$13,346.03	1.86%	0.00	0%	\$38,470.00	5.37%
Calendar Year 2018 (January 1, 2018 through December 31, 2018)							
Breast Cancer Awareness	Organization has not received any revenue.						
Farmers & Ranchers (FFA)	\$2,053.34	\$2,053.34	100%	-	-	-	-
Fred Hutch	\$3,721.67	\$3,721.67	100%	-	-	-	-
Gonzaga University Alumni	\$44,773.31	\$44,773.31	100%	-	-	-	-
Helping Kids Speak	\$28,574.05	\$28,574.05	100%	-	-	-	-
Law Enforcement Memorial	\$734,522.57	\$347,382.26	47.29%	-	-	\$199,577.00	27.17%
Music Aid Northwest	\$60,550.04	\$60,550.04	100%	-	-	-	-
Professional Fire Fighters	\$121,986.87	\$119,596.00	98.04%	-	-	\$12,497.23	10.24%
Seattle Seahawks	\$1,190,081.03	\$528,000.00	44.37%	-	-	25.50	0.25%
Seattle University	Organization has not received any revenue.						
Share the Road	\$87,087.00						
State Flower	\$21,662.68	\$21,662.68	98.27%	-	-	\$375.00	1.73%
Tennis	Organization has not received any revenue.						
Washington's Lighthouse	\$293,280.88	\$86,712.99	29.57%	\$7,709.16	2.63%	\$1,408.88	0.48%
WA National Park Fund	\$199,527.99	\$149,646.00	75%	\$626.81	0.50%	\$49,255.18	24.50%
WA State Wrestling	\$5,121.66	Organization has not received any revenue.					
Volunteer Firefighter	\$39,156.36	\$30,500.00	77.89%	\$2,575.00	\$6.58%	\$3,666.00	9.36%

Definition of expenses:

Program Service: This category includes money used directly for a sponsoring organization's mission such as providing scholarships to students.

Fundraising/Advertising: Organization's report revenue used to promote the special plate or hold fundraisers. Some organizations do not use special plate revenue for fundraising expenses.

Administrative: The category is used to report organizations administrative expenses that are paid by plate sales. This can include rent, salary and benefits, phones, bookkeeping, etc. Some organizations do not use special plate revenue for administrative expenses.

Collegiate, Stadium and Square Dancer plates

These license plate series were created under statutes that do not require financial reporting. Information is provided in the report as a convenience. (Calendar year 2018)

Plate Name	Original Issuances	Renewals
Central Washington University	75	626
Eastern Washington University	231	1390
Evergreen State College	11	129
Square Dancer	17	No renewals; permanent registration
Stadium (Mariners)	84	1592
University of Washington	1334	9931
Washington State University	2574	21586
Western Washington University	37	731